

**Measuring Social Privilege Attitudes using a Situational Judgment Test:  
Validation of the Diversity Engagement Test (DivET)**



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### **Abstract**

White privilege is a popular social inequality research topic. However, current attitudinal questionnaires of White privilege are problematic given the definition of White privilege presumes that the majority of Whites are unaware of their privileged status. The current study proposes that situational judgment tests offer an alternative assessment strategy. The Diversity Engagement Test (DivET) was based on the fact that rationalizations are ubiquitous when defending social privilege, and the argument reactions to White privilege rationalizations are better indicators of attitudes about White privilege. The DivET was administered to both a student sample and a military sample, and initial results suggested DivET scores generated acceptable evidence of reliability and validity, including internal structure, convergent validity, divergent validity, and criterion-related validity.

The findings in this report are not to be construed as an official DEOMI, U.S. military services, or Department of Defense position, unless designated by other authorized documents.

Measuring Social Privilege Attitudes using a Situational Judgment Test: Validation of the  
Diversity Engagement Test (DivET)

Research on social inequality has evolved from the study of strong negative stereotypes and overt discriminatory acts to more subtle and nuanced aspects of prejudice and discrimination. In particular, the issue of *social privilege* has emerged as a central theme in research on social inequality. Social privileges are unearned advantages based on social group membership that simultaneously disadvantage members outside that social group; furthermore, members of dominant social groups typically are unaware of their social privileges, whereas members of non-dominant social groups typically are sensitized to the disadvantages of social privilege (Black & Stone, 2005). Although social privilege refers to the advantages afforded any dominant social group, most social privilege research focuses on White privilege.

A social privilege research theme has been the development of traditionally designed White privilege attitude scales. For example, Spanierman and Heppner (2004) developed the Psychosocial Costs of Racism to Whites Scale (PCRW) that was found to measure White empathetic reactions toward racism, White guilt, and White fear of others. Recently, Sifford, Ng, and Wang (2009) replicated the three-factor structure of the PCRW. More recently, Pinterits, Poteat, & Spanierman (2009) developed the White Privilege Attitudes Scale (WPAS) that was found to measure willingness to confront White privilege, anticipated costs of addressing White privilege, White privilege awareness, and White privilege remorse. Although ample construct validity is provided for such White privilege attitude scales, there is a conundrum about measuring White privilege that is not adequately addressed in this research. A key aspect of the nature of social privilege is that members of dominant social groups do not recognize the systemic nature of afforded privileges; rather, the benefits of social privilege are the norm.

This raises a fundamental issue of the trustworthiness of resultant validity evidence given that attitudes about White privilege likely did not exist prior to individuals being asked about White privilege. For example, using the WPAS dimensions, how does a White individual feel remorse about White privilege when he/she was likely unaware of White privilege prior to answering the survey? Feldman and Lynch (1988) coined the term “self-generated validity” to describe situations in which attitudes are spontaneously generated as a function of questions that the respondent has never considered:

A serious question is whether each construct exists (or is spontaneously generated) in *any* form in the absence of the researcher’s query. If not, the act of measurement changes the phenomenon under study, producing the thought processes predicted by the theory being tested and quite possibly influencing behavior (p. 422).

When respondents can’t access existing attitudes, responses to early questions in an attitude survey become the basis for answering later questions in the survey, thereby creating spurious evidence of both construct validity and criterion-related validity. The reality is that the self-generated validity problem is a matter of degrees. Even if the cognitive, affective, and behavioral components of an attitude exist in a respondent’s memory, his/her responses to survey items are also affected by context (Woehr & Feldman, 1993). However, assessing White privilege is the worst case scenario for self-generated validity because, by definition, members of dominant social groups are typically unaware of social privilege.

The current study attempts to overcome this inherent limitation of attitudinal measures of White privilege by utilizing a situational judgment test strategy. Situational judgment tests

(SJTs) are scenario-based assessments designed to simulate judgment processes and behavioral intentions. Traditionally, each scenario describes a situation; a question at the end of the scenario (e.g., “How would you handle this situation?”) prompts the respondent to choose the best response from a set of alternative actions or to rate the effectiveness of each alternative action. SJTs are common in the context of selecting employees. SJTs have been found to be consistently reliable and valid predictors of job performance (Lievens, Peeters, & Schollaert, 2008).

In essence, the SJT measurement strategy is opposite the traditional attitudinal scale measurement strategy. Traditional attitudinal scales are intended to measure existing cognitions, affective reactions, and behavioral tendencies independent of the assessment context. In contrast, the SJT strategy presumes that all responses are context dependent (as created by the situation), but that consistencies can be detected by examining responses across different contexts. For example, Motowidlo, Hooper, and Jackson (2006) measured implicit trait policies modeled after the Big Five using SJTs. In Motowidlo et. al.’s measure, each scenario was followed by response options designed to measure Big Five traits (e.g., agreeableness). The proposed advantage of the SJT measure of personality was that it is more resistant to faking than the traditional self-report approach. In the current study, a social privilege SJT called the Diversity Engagement Test (DivET) was developed along the lines of similar logic used by Motowidlo et. al.

### **DivET Scale Development**

The DivET was specifically designed for use in research related to training military Equal Opportunity Advisors (EOAs). EOAs inform and counsel unit commanders and Service members regarding issues of equal opportunity and diversity awareness. This position exists in all five branches of the U.S. Armed Forces. EOA training is conducted at the Defense Equal Opportunity Management Institute (DEOMI), located on Patrick Air Force Base in Cocoa Beach,

Florida. The current EOA training program is 12 weeks long. Three-quarters of the training curriculum covers equal opportunity and diversity awareness, and utilizes lectures, talks by outside speakers, videos, and small-group experiential learning exercises. During the final quarter of training, EOA trainees are segregated by their military branch affiliation, and policies and procedures unique to their respective branches are covered. Upon completion of training, EOAs return to their units stationed around the world.

In the DivET, overarching scenarios were used to reflect situations that potentially evoke racial tensions. Each overarching scenario was written from the perspective of the SJT respondent interacting with an individual reacting in a racially insensitive manner. Each SJT item stem was based on rationalizations commonly used to justify White privilege, for example, rationalizations for a colorblind world, reverse racism against Whites, etc. Defensive rationalizations among Whites are ubiquitous in the process of justifying White privilege (Pinterits et. al., 2009). For each SJT item (i.e., rationalization), four possible responses were provided the respondent, and the respondent was asked to rate the likelihood that he/she would respond in a manner similar to that conveyed by each response item.

The four overarching DivET scenarios were labeled “Equal Opportunity” (a person’s description of a minority being promoted over him), “Minority Admission” (a person’s description of a Hispanic person being admitted to a university with a minority scholarship), “Hip-Hop Party” (a person’s description of staging a party with a racially insensitive Hip-Hop theme), and “Drive-by Shooting” (a person’s reaction to a news report of Black-on-Black violence). Due to time restrictions for survey administration with EOAs, seven SJT item stems were created for each overarching scenario, for a total of 28 SJT items. Each SJT item was accompanied by four potential responses. The respondent was asked to rate the likelihood that

he/she would make a similar response to each of the four provided options (i.e., each respondent provided 112 ratings) using a 5-point Likert scale (1 = “Almost Certainly Not” to 5 = “Almost Certainly”).

Figure 1 exemplifies the structure of the DivET SJT. The overarching scenario concerns minority scholarships where a mother (Grace) is complaining that her son was denied admission to a university, whereas a Hispanic female from the community was admitted with a minority scholarship. In the SJT item stem, Grace rationalizes that discrimination is in the past and it is “time to move on.” The respondent is provided four possible responses to the rationalization and rates the likelihood he/she would respond in a manner similar to each of the four response options. Each response option was designed to reflect three different manners of responding. The first category, social justice response, was based on the assumption that individuals with social justice awareness and sensitivity would attempt to dissuade the person uttering the rationalization of its validity. This social justice category was split into two subcategories. Responses in the first social justice subcategory were designed to reflect aggressive challenges to validity of the rationalization, in the example item, the *challenging* response: “State that Grace’s son wasn’t rejected so that Maria could be admitted.” Responses in the second subcategory were designed to reflect constructive engagement of the source that leads the source to question the validity of the rationalization, in the example item, the *engaging* response: “Ask Grace if she knows Maria.” The second category, avoidant, was based on the fact that individuals often simply avoid responding to manifestations of social privilege, in the example item, the *avoidant* response: “State that it’s unfortunate her son was not admitted.” Avoidant responses are a de-facto strategy for maintaining social privilege (i.e., the failure to address social privilege allows for the continued advantages). Finally, the third, *micro-aggression* category was predicated on the

assumption of privileged individuals supporting the rationalization of White privilege, in the example item, the *reinforcing* response: “State that scholarships should not be set aside for minorities.”

Due to logistics, there was no pilot study of the response options prior to the administration of the DivET to the first sample of EOAs. A pilot study was conducted after the first DivET administration whereby eight graduate students in industrial-organizational psychology were asked to allocate each response option for each SJT item to the response option dimensions. For each graduate student, incorrect allocations of response options were collapsed into one category, and Cohen’s *kappa* agreement statistic was computed for each response dimension. Agreement for Avoidant ( $kappa = .88$ ) and Reinforcing ( $kappa = .96$ ) were strong, but agreement for the Challenging ( $kappa = .64$ ) and Engagement ( $kappa = .58$ ) were much weaker. Closer examination indicated that the graduate student raters could not reliably agree on the identification of Challenging and Engagement responses. However, because the DivET had already been administered to the first cohort of EOAs prior to the graduate student pilot study, it was decided not to modify the DivET based on these agreement findings.

To summarize, the four response options for each SJT item were designed to measure two positive dimensions of addressing social privilege, *Challenging* and *Engagement*, and two negative dimensions of failing to address social privilege, *Avoidant* and *Reinforcing*. A key advantage of the DivET is the amelioration of self-generated validity concerns. The DivET does not elicit direct assessments of White privilege; rather respondents are simply asked the likelihood of responding to rationalizations of social privilege in a certain manner. A secondary advantage of the DivET is that administration is not limited to only White respondents. Attitudinal measures of White privilege only make sense to White respondents; for example,

“I’m glad to explore my White Privilege” is an item on the WPAS. However, non-Whites are often confronted with contexts in which social privilege rationalizations are proffered as explanations of differential distribution of resources, and the DivET allows minority group members to indicate their behavioral tendencies in such contexts.

Due to time required to collect data from a large sample of EOAs, data were also collected from a large student sample. Internal structure and convergent validity of the DivET were examined using the student sample. Divergent validity and criterion-related validity were evaluated using the EOA sample. The research also afforded the opportunity to examine an important issue in scoring SJTs. When SJTs require each subject to rate all response options, the response style of the individual becomes a major issue. Individuals tend to endorse response options in a systematic manner that can be unique to an individual or unique to a subset of individuals in the sample. These differences are often characterized as differences in elevation, as reflected by an individual’s mean rating across all items, and individual differences in scatter, as reflected by an individual’s standard deviation across all ratings. These variations in response tendencies can produce undesirable psychometric problems. Most notably for the DivET, due to bias attributable to elevation and scatter, it is likely that the raw ratings of positive dimensions of rectifying social privilege will be positively correlated with negative dimensions of not rectifying social privilege. Such positive correlations between positive and negative dimensions do not make sense. Rather, ratings of Challenging or Engaging social privilege should be negatively related to ratings of Avoidant and Reinforcing ratings of social privilege.

Recently, McDaniel, Psotka, Legree, Yost, and Weekly (2011) have recommended that SJT be scored by standardizing responses within subject. The conversion to standard scores (z-scores) within subjects eliminates *all* between-person variation in terms of elevation and scatter.

That is, all individuals have the same mean overall rating of zero and the same overall rating standard deviation of one. McDaniel et al. provided evidence that standardizing within subjects increases the validity of SJT items. However, it should be recognized that standardizing within subjects is a debatable practice. By definition, standardizing within subjects presumes zero percent of the between-subject differences in elevation and scatter is due to differences in the strength of behavioral intentions; rather, standardizing within subjects presumes that 100 percent of the between-person variance is attributable to response bias. As part of the psychometric analyses, the validity of the DivET raw score ratings were compared to the validity of the within-person standardized scores wherever possible.

### **Student Sample Methods**

#### **Participants**

Participants were undergraduate students at a large mid-Atlantic state university, and 382 participants completed the DivET survey. The breakdown on self-identified race was 308 Whites, 37 Asians, 11 Blacks, 12 Hispanics, 8 other, and 6 multiracial. There were 276 female and 106 male participants. Each subject received extra course credit for completing the survey.

#### **Procedure**

Subjects signed up for participation using an online research management protocol, and they were directed to the survey link. All IRB signatures, demographic data, and survey responses were collected online. When completing the DivET, each overarching scenario was presented along with the seven SJT items and four response options to each scenario. The next overarching scenario and items were presented upon completion of the prior scenarios/items.

Upon completion of the DivET, White subjects were also asked to complete the WPAS. Most subjects completed the entire survey within one hour, and all subjects were debriefed after completion of the survey.

**WPAS.** The WPAS (Pinterits, et. al., 2009) is an 81-item survey using a 6-point Likert scale in which subjects rate each statement from 1 (strongly agree) to 6 (strongly disagree). The WPAS measures four social privilege constructs: willingness to confront White privilege (confWP), anticipated costs of White privilege (costWP), White privilege awareness (awareWP), and White privilege remorse (remorseWP). Only 12 WPAS total items were used in the current study. For each White privilege scale, the three items with the highest factor loading were included (Pinterits et. al., Table 1, p. 421). Furthermore, the number of agreement categories was changed from six to five, i.e., 1 = strongly agree to 5 = strongly disagree. Internal consistency reliabilities of these abbreviated scales were greater than .70 for all four scales. WPAS ratings were also collected anonymously from the White participants. Higher WPAS scores reflected greater endorsement of the underlying dimensions.

## **Student Sample Results**

### **Exploratory Factor Analyses of DivET**

Each of the 28 ratings for each of the four social privilege dimensions were factor analyzed using maximum likelihood estimation with quartimax rotation. The initial solutions clearly indicated problems with the items under the Hip-Hop scenario; responses to the Hip-Hop scenario items were deleted, and exploratory factor analyses were repeated. Based on the criterion of interpreting factors with eigenvalues greater than one, each factor analysis produced multiple factors. This is not an unusual finding for SJTs (Lievens et al., 2008). For the Challenging items, the general factor accounted for 31% of the common variance, and all 28

Challenging items had factor loadings greater than 0.30. The second and third extracted factors for the Challenging dimension had eigenvalues greater than one; items from the drive-by shooting scenario loaded weakly on the second factor, and no clear pattern emerged for the third factor. For the Engagement dimension, the general factor accounted for 32% of the common variance and 25 of the 28 Engagement items had factor loadings greater than 0.30. Three other extracted factors had eigenvalues greater than one for Engagement scores; the second factor weakly captured the EO scenario, and the third and fourth factors were driven by specific items. There was weak evidence of an Avoidant dimension; the general factor accounted for only 20% of the common variance, only 13 of the 28 items had factor loadings greater than .30, and seven other extracted factors had eigenvalues greater than one. One additional factor weakly reflected the drive-by shooting scenario, but the other additional factors were each driven by one or two items. Finally, the Reinforcing dimension accounted for 30% of the common variance, and all 28 items had factor loadings greater than 0.30 for the first factor. Three other factors had eigenvalues greater than one for Reinforcing scores; the second factor weakly captured the college admission scenario, and the third and fourth factors were driven by specific items.

### **DivET Reliabilities and Intercorrelations**

Missing data on the DivET resulted in a reduction in sample data from  $N = 445$  to  $N = 382$ , as described in Table 1, and Table 1 presents the reliabilities and intercorrelations for the DivET scales. Cronbach's alpha was acceptable for all four DivET dimensions. The Challenge and Engagement dimensions were strongly correlated ( $r = 0.91$ ), indicating that respondents did not differentiate between the two dimensions. This finding was not surprising given that graduate student raters in the pilot study could not reliably distinguish between Challenge and Engagement items. Therefore, a new variable was created based on the composite of the ratings

for the Challenge and Engagement dimensions, and it was given the label of “Engagement Composite.” The reliability of the Engagement Composite scores, along with the correlations among the Engagement Composite scores, Avoidant scores, and Reinforcing scores also appear in Table 1. Avoidant scores were correlated with both the Engagement Composite scores ( $r = 0.62$ ) and Reinforcing scores ( $r = 0.36$ ). Finally, Reinforcing scores were independent of the Engagement Composite scores ( $r = 0.05$ ).

### **Within Subjects Scoring**

The DivET scores were also standardized within subjects to control for individual differences in elevation and scatter. The correlations between DivET raw scores and DivET z-scores were Engagement Composite  $r = 0.72$ , Avoidant  $r = 0.35$ , Reinforcing  $r = 0.69$ . The intercorrelations among the three standardized DivET scales were Engagement Composite-Avoidant  $r = -0.48$ , Engagement Composite-Reinforcing  $r = -0.87$ , and Avoidant-Reinforcing  $r = -0.02$ .

### **Race Differences**

Due to profound sample size differences for racial subgroups, the 90% confidence intervals were explored among only White, Black, Hispanic, and Asian respondents. For Engagement Composite raw scores and z-scores, the confidence interval for White respondents ( $M_{raw} = 3.17$ ,  $M_z = 0.12$ ) did not overlap with the confidence interval for Black respondents ( $M_{raw} = 3.74$ ,  $M_z = 0.28$ ). For Avoidant z-scores, the confidence interval for White respondents ( $M = .26$ ) did not overlap with the confidence interval of either Black respondents ( $M = .05$ ) or Hispanic respondents ( $M = .09$ ).

### **DivET Convergent Validity**

Using only the White respondent sample, the DivET’s convergent validity was examined

using the WPAS. Table 2 presents correlations between the DivET scores, both raw scores and z-scores, and the WPAS dimensions. The correlations for costWP were unusual in that all raw scale correlations were positive and significant, but none of the corresponding z-score correlations were significant. The relationships between Engagement Composite scores and WPAS scores did not meaningfully change as a function of using z-scores, except the correlation with costWP was not significant. The Avoidant dimension correlations were all affected by scoring strategy. Raw Avoidant scores were *positively* correlated with costWP ( $r = 0.20$ ), awareWP ( $r = 0.15$ ), and remorseWP ( $r = 0.16$ ), but Avoidant z-scores were *negatively* correlated with confWP ( $r = -0.19$ ) and remorseWP ( $r = -0.25$ ). Finally, all the Reinforcing dimension correlations also were affected by scoring strategy. Raw Reinforcing scores were positively related to costWP ( $r = 0.20$ ), but negatively related to awareWP ( $r = -0.11$ ). In contrast, Reinforcing z-scores were negatively related to confWP ( $r = -0.22$ ), awareWP ( $r = -0.34$ ), and remorseWP ( $r = -0.26$ ).

Regression analyses were used to further examine these relationships. The four raw scale scores for DivET scores were regressed on each WPAS dimension (see Table 3). For Engagement Composite raw scores, regression weights were significant for confWP, awareWP, and remorseWP. For Avoidant raw scores, the regression weight for confWP was negative, and the regression weight was positive and approached significance for costWP. Finally, for Reinforcing scores, the regression weight was positive for costWP, and the regression weight was negative for awareWP.

One of the limitations of standardizing scores within subjects is that z-scores for the three DivET dimensions are linearly dependent. As such, only two of the three standardized DivET scores could be simultaneously regressed on to WPAS scores. Given the strong negative

correlation between Engagement Composite z-scores and Reinforcing z-scores, two sets of regression analyses were conducted. In the first set of models, WPAS scores were regressed on Engagement Composite z-scores and Avoidant z-scores. In the second set of models, WPAS scores were regressed onto Avoidant z-scores and Reinforcing z-scores. Due to the linear dependencies, the total amount of variance accounted for in each WPAS dimension was equal across the two sets of regression analyses. Table 4 presents the results of these two sets of regression analyses.

In the first set of models, none of the regression weights for Avoidant z-scores were significant. Similar to the raw scale score results, the Engagement Composite z-scores were significant predictors of *confWP*, *awareWP*, and *remorseWP*. In the second set of analyses, the Avoidant z-score regression weights were significant for *confWP*, *awareWP*, and *remorseWP*. The Reinforcing regression weights were significant for *confWP*, *awareWP*, and *remorseWP*. Finally, unlike the regression results for the raw scores, neither of the z-score regression models accounted for significant variance in *costWP*.

### **Discussion of Student Sample**

The initial psychometric evidence suggests that the situational judgment strategy is a viable assessment strategy for responding to White privilege. Although scenario factors emerged for each of the DivET dimensions, there was never more than one additional factor weakly reflecting specific scenario ratings. Different scenarios emerged for different DivET dimensions, and the amount of common variance accounted for by each scenario factor was relatively small. Analysis of the internal structure of DivET raw scores indicated a dimension representing reactions against defensive rationalizations justifying social privilege and reactions that support rationalizations of social privilege. Although internal consistency reliability for the Avoidant

dimension was strong, an Avoidant factor was not reliably captured in the factor analyses. Regardless of the DivET scoring strategy, there was convergent validity evidence for the Engagement Composite and Reinforcing scores when predicting WPAS dimensions. In spite of the weak factor analysis for an Avoidant dimension, Avoidant scores predicted WPAS scores, especially when WPAS scores were regressed on Avoidant z-scores and Reinforcing z-scores.

Finally, the issue of standardizing DivET scores within subjects produced mixed results. It was clear that the DivET z-scores produced a more logical pattern of intercorrelations among DivET dimensions than DivET raw scores. The most salient example was the correlation between Engagement Composite and Reinforcing scores. Logically, Engagement Composite scores should be negatively related to Reinforcing scores. Using raw scale scores, the Engagement Composite-Reinforcing  $r = 0.05$ , whereas, when using z-scores,  $r = -0.87$ . The lack of a relationship for the raw scale scores reflects the elevation and scatter problems. Using z-scores produced the expected negative correlation; in fact, the relationship between Engagement Composite z-scores and Reinforcing z-scores was so strong as to suggest that Engagement and Reinforcing are opposite poles on a single dimension of reactions to social privilege rationalizations.

Although z-scores produced a logical pattern of relationships among the DivET dimensions, the advantages of converting to z-scores was debatable. Generally speaking, a clear disadvantage of using z-scores is that linear dependencies allow a maximum of  $n-1$  dimensions in any regression analysis. The  $n-1$  limitation raises the issue of which dimension to exclude. The answer was not straightforward, as evidenced by the results for the z-score regression analyses (see Table 4). Excluding results for costWP scores, when WPAS scores were regressed onto Engagement Composite and Avoidant z-scores, only regression weights for Engagement

Composite z-scores were significant. In contrast, when WPAS scores were regressed onto Avoidant and Reinforcing z-scores, regression weights were significant for both DivET scales. These differing z-score regression results were driven by the relationships between Avoidant z-scores and the other two DivET dimensions; i.e., Avoidant z-scores were correlated with Engagement Composite z-scores ( $r = -0.48$ ), but independent of Reinforcing z-scores ( $r = -0.02$ ).

In terms of results specific to the DivET, it is difficult to interpret the changes in sign of the correlations between Avoidant z-scores/Reinforcing z-scores and WPAS dimensions as a function of scoring strategy. Furthermore, the raw DivET scores predicted all four WPAS dimensions, but the DivET z-scores only predicted three WPAS dimensions (z-scores did not predict costWP). Finally the amount of variance DivET z-scores accounted for in WPAS scores never exceeded the amount of variance that DivET raw scores accounted for in WPAS scores. Obviously, the DivET z-scores with two predictors were disadvantaged in comparison to using three DivET raw score predictors. Nonetheless, the argument for standardizing z-scores within subject is that controlling for elevation and scatter meaningfully increases item validity, but this advantage did not clearly manifest in the convergent validity analyses of the DivET.

In conclusion, there was strong evidence of the reliability and validity of two dimensions emerging from the DivET: engaging against social privilege and reinforcing social privilege. Although the strength of the Engagement Composite-Reinforcing z-score correlation suggested a single dimension, other evidence does not support unidimensionality. Engagement Composite scores were significantly related to Avoidant scores, but Reinforcing scores were not related to Avoidant scores. Also, when predicting WPAS scores, the regression weights for Avoidant z-scores were not significant when entered with Engagement Composite z-scores, but the regression weights for Avoidant z-scores were significant when entered with Reinforcing z-

scores. Based on the factor analysis results, evidence for the existence of an Avoidant dimension was weak. However, Avoidant scores predicted WPAS scales, especially when using Avoidant z-scores paired with Reinforcing z-scores. Given the multifaceted nature of SJTs, it would be premature to reject avoidance as a meaningful dimension of reactions to social privilege.

Finally, the evidence for the benefits of standardizing scores within subjects was equivocal. Although the scale intercorrelations among DivET z-scores fit logical expectations, the z-scores performed slightly worse than the raw scores when predicting WPAS dimensions. Furthermore, the aforementioned changing signs of the correlations between Avoidant z-scores/Reinforcing z-scores and WPAS dimensions are difficult to interpret because there are no external criteria from which to judge whether the relationships are positive or negative.

The purpose of the second study was to examine the divergent and criterion-related validity of DivET scores in an applied sample. Divergent validity of the DivET scores was examined in relation to a general attitudinal measure of diversity and a measure of social desirability responding. Criterion-related validity of DivET scores was assessed using both cognitive and behavioral criteria used to evaluate military EOAs.

### **EOA Sample Methods**

#### **Participants**

Participants were two cohorts of EOA trainees, the fall 2010 cohort and the Spring 2012 cohort. Forty-nine EOA trainees completed useable DivET data from the fall 2010 cohort. The 2010 sample consisted of 38 males and 11 females. Self-reports of race collapsed into the major demographic groups were 23 African-Americans, 12 Whites, 8 Hispanic-Americans, 4 Asian-Americans, and 2 others. Eighty-Five EOA trainees from the Spring 2012 cohort

completed useable DivET data. The sample consisted of 53 males and 32 females. Self-reports of race were 31 African-Americans, 29 Whites, 15 Hispanic-Americans, four Asian-American, and six other.

### **Procedure**

The research directorate at DEOMI supervises all research involving EOAs. Surveys and questionnaires from different studies are collected in each EOA class. EOA students are asked to provide their student identification number when responding to any survey. However, students are not required to provide their student identification number. Surveys routinely change from cohort to cohort, and survey completion is broken down into different sessions for each cohort. Participation in research is voluntary, frequently resulting in incomplete data in terms of different surveys being completed. The other surveys accompanying the DivET were different in the two cohorts. The analyses of the EOA sample primarily relied on data from the 2012 cohort because the 2012 cohort was larger than the 2010 cohort, and the other measures collected from the 2012 cohort were more relevant to testing divergent validity and incremental validity than the other measures collected in the 2010 cohort.

**DivET.** The mode of DivET administration changed between cohorts. The DivET was administered as a paper-and-pencil survey in the 2010 cohort and as an online survey in the 2012 cohort. The online survey protocol was exactly the same protocol used with the 2010 student sample. DivET scale scores were tested for mean differences and homogeneity of variance between the two cohorts; cohort differences were absent, suggesting that mode of administration did not affect DivET scores.

**Divergent Validity Measures.** There were two measures collected in the 2012 cohort that were used to evaluate divergent validity: the Multicultural Attitude Scale (MCAS) and the short form of the Marlowe-Crowne Social Desirability Scale (MCSD).

The MCAS (Berry & Kalin, 1995) is a 15-item survey of attitudes toward diversity. The MCAS is a unidimensional scale in which the positive pole is positive evaluation of diversity and multiculturalism and the negative pole is negative evaluation of diversity and inclusion. An example MCAS is “A society that has a variety of ethnic and cultural groups is more able to tackle new problems as they occur.” In the current study, MCAS items were rated on a 5-point scale (1 = strongly disagree to 5 = strongly agree). Seven of the 15 MCAS items are negatively worded, requiring reverse scoring, with higher scores reflecting more agreement with the positive pole.

The short form of the MCSD (Ballard, 1992) is a 33-item measure of social desirability responding. Items on the MCSD reflect behaviors that are simultaneously culturally accepted and highly unlikely to occur. For example, “When I don’t know something, I don’t mind admitting it.” Subjects respond true or false to each statement. The MCSD was scored by summing the total number of each respondent’s socially desirable endorsements (i.e., higher scores represent higher levels of a socially desirable response style).

**Criterion measures.** Two sets of criteria were used to evaluate the criterion-related validity of the DivET scores: exam scores and the Interpersonal Skills Development Evaluation (ISDE).

EOA trainees take six training knowledge exams over the course of the training program. All exams are multiple choice and true/false. The first four exams contained 30 items, the fifth exam was 35 items, and the sixth exam was 40 items. All six exams were recorded for the 2012

cohort, but only exam one scores were recorded for the 2010 cohort. Exams are not identical in content across cohorts; rather, parallel forms of the exams are created by drawing items from a large item pool. An exam score composite from the 2012 cohort was used as to evaluate criterion-related validity of the DivET. For the 2012 cohort, the bivariate correlations among exam scores ranged from 0.30 to 0.60, with a mean correlation of 0.48.

The ISDE (McGuire, 2012) is a DEOMI internal assessment designed to measure the development of EOA interpersonal skills as related to dealing with diversity issues. Each EOA trainee is assigned to a small group (typically eight to twelve trainees) with a facilitator; the group remains intact over the first eight weeks of training. ISDE ratings are provided by the group facilitator at two-week intervals. At each assessment point, the facilitator evaluates each EOA trainee on five facets of interpersonal skills, communication processes, feedback skills, self-centered functions (refers to withdrawal behaviors, disrupting the team, etc.), self-awareness, and standards of conduct (refers to treating others with respect, use of inclusive language, facilitating group morale, etc). For each assessment, evaluations of the five sub-facets are used to form a composite score with a maximum score of one hundred. Initial examination of the ISDE rating indicated that within group variance was frequently zero (i.e., all EOA trainees received the same ISDE composite score at Time 1). Given this problem, the first set of ISDE ratings were excluded. The analyzed ISDE ratings were labeled ISDE1 (ratings at time 2) to ISDE3 (ratings at time 4).

### **Results for EOA Sample**

The results for the student sample were used to guide DivET scoring for the EOA sample. The ratings from the Hip-Hop scales were not used, and the Challenge and Engagement ratings

were averaged to form an Engagement Composite score, which we labeled Engagement scores in the second study.

### **DivET Reliabilities and Intercorrelations**

Table 5 presents the reliabilities and intercorrelations for the DivET scales, both raw scores and z-scores. Cronbach's alpha was acceptable for all three raw score DivET dimensions. The convergence between raw scores and z-scores was stronger for Engagement ( $r = 0.68$ ) than for Avoidant ( $r = 0.49$ ) and Reinforcing ( $r = 0.42$ ). The raw score DivET scales were all positively correlated with each other, whereas the z-score DivET scales followed logical expectations more closely. Both the Avoidant z-scores ( $r = -0.72$ ) and Reinforcing z-scores ( $r = -0.77$ ) were strongly, inversely related to the Engagement z-scores. Avoidant z-scores were not significantly related to Reinforcing z-scores ( $r = 0.10$ ).

### **Race Effects**

Race effects among White, Black, and Hispanic respondents were examined for all DivET scales (both raw and z-score) using one-way ANOVAs. There were no race effects for any DivET scale.

### **Divergent Validity**

The MCAS and the MCSD were only administered to the 2012 class of EOA trainees. Table 6 presents the divergent validity correlations between the DivET scales and these two measures; due to the small sample size, significance was tested using .10 as the Type I error rate. All DivET scales were independent of MCAS scores, indicating that DivET scores were not measuring general attitudes about diversity. DivET raw scores were independent of social desirability responding, but two of the DivET z-score scales were not. Engagement z-scores were positively related to social desirability responding ( $r = 0.30$ ), and Avoidant z-scores were

negatively related to social desirability responding ( $r = -0.25$ ). Although the relationships were significant for Engagement and Avoidant z-scores, the relatively small magnitude of the relationships suggest social desirability responding was a minor concern.

### **Criterion-Related Validity**

**Exam Scores.** Table 6 also includes the criterion-related validity coefficients between DivET scores and the exam Composite scores. Reinforcing z-scores produced the only significant bivariate validity coefficient, ( $r = -.33$ ), with higher Reinforcing z-scores associated with lower exam scores. Three separate, stepwise regression analyses were conducted using exam scores as the criterion (see Table 7). Due to the small sample size, .10 was set as the Type I error rate. In all three analyses, MCA scores and MCSD were entered in the first step, and DivET scores were entered in the second step. DivET raw scores were used in the first analysis, and DivET z-scores were used in the second and third analyses. As with the student sample, two models were used for the DivET z-scores; Engagement and Avoidant z-scores were used in the second regression analysis, and Avoidant and Reinforcing z-scores were used in the third regression analysis. Again, in both z-score regression analyses, the total variance accounted for in exam scores is equal.

The first step in the regression models did not account for significant variance in exam scores. In both the DivET raw score and z-score analyses, step two produced large amounts of incremental variance, 20% for the raw score analysis and 25% for the z-score analyses. Interestingly, the regression weights for MCSD scores were significant in both sets of analyses; higher social desirability responding was associated with lower exam scores. The regression weights for Engagement and Reinforcing raw scores were significant. In the z-score analyses, when Engagement and Avoidant z-scores were entered at step two, both regression weights were

significant. When Avoidant and Reinforcing z-scores were entered at Step two, only the Reinforcing regression weight was significant.

Finally, the extent to which the DivET scores predicted exam1 performance across both cohorts was compared to the exam composite results. Again, MCA scores and Social Desirability scores were not available for the 2011 class. For the DivET, the z-score results were identical to the composite exam results. For the raw scores, the regression weights for Avoidant and Reinforcing scores were significant when predicting first exam scores, in contrast to the exam composite criterion, where the regression weights for Engagement and Reinforcing were significant.

**ISDE Scores.** There were eight teams formed in the 2012 cohort. The DivET data available from each team ranged from 7 to 13 team members. Unfortunately, fewer team members completed the MCA and MCSD scales. Two teams were completely missing MCA and MCSD scores, and six other teams had up to 50% fewer respondents on MCA and MCSD scores. Therefore, it was decided to examine only the DivET scores in relation to the ISDE ratings using random coefficient modeling (RCM). RCM analysis allows for the estimation of validity while controlling the group-level differences on the ISDE ratings. The initial test of the null model indicated that teams accounted for a large amount of variance in ISDE ratings. Intra-class correlations estimating the amount of variance accounted for by the random effects of team membership were 0.71, 0.51, and 0.56 for ISDE1 to ISDE3. Three separate, second models were tested: 1.) All three raw score DivET scales were entered as fixed effects, 2.) Engagement and Avoidant z-scores were entered as fixed effects, and 3.) Avoidant and Reinforcing z-scores were entered as fixed effects. The Reinforcing raw score coefficients were significant and negative for all three sets of ISDE ratings. No other DivET dimension was significant.

### **Discussion of EOA Sample**

As with the student sample, the psychometric evidence generated from the EOA sample was encouraging. The available divergent validity evidence was strong. Although Engagement and Avoidant z-scores were modestly related to social desirability responding, the exam composite results indicate that DivET scores were not compromised by social desirability responding. Both DivET raw scores and z-scores accounted for variance in exam scores when controlling for social desirability. Unfortunately, for the behavioral criteria, due to missing data problems, the extent to which DivET scores produced incremental variance beyond social desirability could not be evaluated. Reinforcing raw scores were negatively related to all three sets of ISDE ratings. Finally, the DivET dimensions did not overlap at all with general diversity attitudes. Interestingly, there were no race effects on the DivET scores for the EOA sample. Perhaps this is not surprising given the purpose and nature of the EOA training program.

Given the general evidence of the predictive power of SJTs (Lievens et al., 2008), it is not surprising that DivET scores predicted both exam scores and behavioral effectiveness criteria. However, the general expectation was that DivET scores would be a stronger predictor of behavioral effectiveness than training knowledge exam scores. Instead, DivET scores accounted for large amounts of variance in exam scores and modest amounts of variance in the ISDE ratings. The psychometric properties of the ISDE ratings could not be evaluated. Each set of ISDE ratings is provided by a single facilitator, precluding meaningful assessment of interpreter reliability/agreement. Furthermore, team membership accounted for more than 50% of the variance in each set of ISDE ratings. As such, the modest prediction of ISDE ratings may well be a criterion problem.

### General Discussion

It was argued that attitudinal measures of White privilege maximize concerns about self-generated validity. Given that White privilege is presumed to be invisible to the majority of Whites, most Whites must formulate responses to White privilege attitude items when exposed to the survey questions. The goal of the current research was to evaluate the potential of SJTs as a strategy for measuring different types of reactions to White privilege rationalizations. Using the SJT strategy, there is no presumption of existing attitudes about White privilege; rather, the respondent is asked how he/she would react, in a specific context, to common rationalizations used to justify White privilege.

Across both the student and the EOA samples, there was strong evidence for a positive dimension of addressing rationalizations of White privilege, but respondents could not differentiate assertive challenges to White privilege rationalizations from subtler forms of engaging others about White privilege rationalizations. There was also strong evidence of a negative dimension of Reinforcing White privilege rationalizations. A critical question is the extent to which Engagement and Reinforcing are opposite poles of a unidimensional construct or two distinct constructs. The z-score correlations between Engagement and Reinforcing were strong enough to suggest unidimensionality. However, Engagement and Reinforcing scores had distinct patterns of relationships with other variables, for both raw and z-scores, suggesting two distinct constructs.

The failure of the DivET to produce a clear measure of the Avoidant dimension does not diminish the importance of avoidance as a common response to social privilege rationalizations. Avoidant responses on the DivET reflect many different behavioral strategies, for example, redirecting the conversation, comforting the person, and making generic comments that do not

address the rationalization. Given that there are multiple behavioral strategies that effectively avoid addressing White privilege rationalizations, an Avoidant factor may never clearly emerge using the SJT strategy. Alternatively, ambivalence may be a better construct to use as the passive, negative response to White privilege rationalizations. Ambivalent responses reflect a general sense of hopelessness that nothing can be done to change White privilege.

Although the initial psychometric evidence of the DivET was generally positive, there are issues that could not be fully addressed. There is a need for confirmatory factor analyses that simultaneously model DivET dimensions and scenario factors. The exploratory factor analysis results suggest that the DivET ratings were weak reflective indicators of the specific scenarios, but more definitive analyses are needed. Also, measurement invariance should be evaluated as a function of race, and evidence of divergent validity with a broader array of attitudinal surveys is needed, as is further evaluation of divergent validity from social desirability responding. Some of the strongest supporting evidence for the DivET was the prediction of test scores of EOA trainees' diversity/equal opportunity knowledge. However, general aptitude was unaccounted for in the prediction of knowledge test scores. It is unlikely that DivET scores are proxies for general aptitude, but it is always better to control general aptitude when validating knowledge criteria. Finally, more research is needed using behavior criteria; the weak psychometric properties of the ISDE ratings likely attenuated the predictive accuracy of DivET scores.

### **Situational Judgment Tests and Social Privilege**

It is argued the SJT strategy overcomes the self-generated validity limitation of White privilege scales and has the added advantage that individuals of all racial and ethnic backgrounds can respond. Given that all socially dominant groups use rationalizations to justify social privilege, the SJT strategy can be applied to any aspect of social privilege (e.g., male social

privilege, heterosexual social privilege, physically healthy social privilege, etc.). However, the SJT strategy is not without challenges. SJTs are noisy measures of latent constructs; the nature and wording of the scenarios, item prompts, and response options always has some affect on the estimation of standing on any latent construct. The controversy about within-subject standardization of scores is difficult to evaluate based on the DivET results. In the current study, the intercorrelations among the DivET z-scores fit logical expectations, but the validity evidence was mixed in that DivET z-scores did not consistently outperform DivET raw scores. Finally, development of SJTs is more labor intensive than the development of traditional attitudinal measures.

### **Conclusion**

Social privilege is fundamentally a sociological construct because the accrued benefits are referenced to the average benefits received by group members. However, not all dominant group members benefit equally from privilege. Although understanding social privilege at the psychological level is important, the sociological nature of social privilege raises complexities for psychological measurement. It is my contention that individuals cannot be directly asked about social privilege attitudes because most dominant group members are unaware of the accrued privileges, raising serious questions about the validity of direct questions about privilege. In contrast, the SJT strategy affords a more valid, indirect method by assessing how people react to rationalizations of privilege. The current study provides initial evidence of the validity of the SJT approach, but much more research is needed.

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Table 1.

*Dimension Intercorrelations and Reliabilities for DivET (Student Sample).*

	1	2	3	4	5
1 Challenge	(.88)				
2 Engagement	.91**	(.88)			
3 Engagement Composite <sup>a</sup>	.98**	.98**	(.90)		
4 Avoidant	.63**	.58**	.62**	(.78)	
5 Reinforcing	.04	.05	.36**	.05	(.87)

Note.  $N = 382$ . The diagonals report the internal consistency reliabilities.

<sup>a</sup>Engagement Composite is the average of the Challenge and Engagement scale scores.

\*\*  $p < .01$

Table 2.

*Convergent Validity Coefficients between DivET Scores (Raw and z-Scores) and WPAS.*

	Engagement		Avoidant		Reinforcing	
	<i>Raw</i>	<i>z</i>	<i>Raw</i>	<i>z</i>	<i>Raw</i>	<i>z</i>
ConfWP	.31**	.29**	.07	-.19*	-.05	-.22*
CostWP	.13*	-.04	.20**	.04	.20**	.02
AwareWP	.36**	.35**	.15*	-.10	-.11	-.34**
RemorseWP	.35**	.31**	.16*	-.15*	-.06	-.26**

*Note.*  $N = 304$ . ConfWP = Willingness to Confront White Privilege, CostWP = Anticipated Costs of Addressing White Privilege, AwareWP = White Privilege Awareness, and RemorseWP = White Privilege Remorse

\*  $p < .05$

\*\*  $p < .01$

Table 3.

*DivET Raw Score Prediction models for WPAS.*

	Engagement	Avoidant	Reinforcing	$R^2$	Adjusted $R^2$
	<i>b</i>	<i>b</i>	<i>b</i>		
ConfWP	.52**	-.28*	-.02	.12	.11
CostWP	.05*	.20 <sup>+</sup>	.19*	.06	.05
AwareWP	.50**	-.07	-.16*	.15	.14
RemorseWP	.54**	-.11	-.10	.14	.13

*Note.*  $N = 304$ . ConfWP = Willingness to Confront White Privilege, CostWP = Anticipated Costs of Addressing White Privilege, AwareWP = White Privilege Awareness, and RemorseWP = White Privilege Remorse.

<sup>+</sup>  $p < .10$

\*  $p < .05$

\*\*  $p < .01$

Table 4.

*DivET z-Score Prediction Models for WPAS.*

	Engagement	Avoidant	Avoidant	Reinforcing	$R^2$	Adjusted $R^2$
	<i>b</i>	<i>b</i>	<i>b</i>	<i>b</i>		
	Model 1		Model 2			
ConfWP	.82**	-.19	-.59*	-.41**	.09	.08
CostWP	-.01	.08	.08	.03	.00	.00
AwareWP	1.25**	.22	-.40*	-.62**	.14	.14

RemorseWP	1.04**	-.09	-.60**	-.52**	.10	.10
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*Note.*  $N = 304$ . ConfWP = Willingness to Confront White Privilege, CostWP = Anticipated Costs of Addressing White Privilege, AwareWP = White Privilege Awareness, and RemorseWP = White Privilege Remorse. Due to the linear dependencies for the DivET z-scores, the variance accounted for in WPAS scores in Model 1 = the variance accounted for in WPAS scores in Model 2.

<sup>+</sup>  $p < .10$

\*  $p < .05$

\*\*  $p < .01$

Table 5.

*Dimension Intercorrelations and Reliabilities for DivET (Military Sample).*

	1	2	3	4	5	6
1 Engagement	(.88)					
2 Avoidant	.55**	(.79)				
3 Reinforcing	.29**	.52**	(.82)			
4 Engagement z-scores	.68**	-.14	-.33**	NA		
5 Avoidant z-scores	-.41**	.49**	.04	-.72**	NA	
6 Reinforcing z-scores	-.59**	-.26**	.42**	-.77**	.10	NA

Note.  $N = 149$ . NA = Not Applicable.

\*\*  $p < .01$

Table 6.

*Correlations between DivET Scores and MCA and MCSD Scores.*

	MCA ( $N = 49$ )	MCSD ( $N = 49$ )	Exam ( $N = 81$ )
	$r$	$r$	$r$
Engagement	-.08	.13	.12
Avoidant	-.04	-.18	.09
Reinforcing	.01	-.21	-.17
Engagement ( $z$ )	-.09	.30**	.17
Avoidant ( $z$ )	.03	-.25*	.06
Reinforcing ( $z$ )	.10	-.16	-.33**

*Note.* ( $z$ ) designates DivET scales standardized within subjects. MCA = Multicultural Attitude Scale and MCSD = Marlowe Crowne Social Desirability Scale.

\*  $p < .10$

\*\*  $p < .05$

Table 7.

*DivET Score Prediction Models of Exam Composite Scores.*

Step	Predictor	<i>b</i>	$\Delta R^2$	<i>F-Change</i>
			.06	.29
Step 1				
	Constant	100.66		
	MCA	-2.38		
	MCSD	-.60		
DivET Raw Scores				
Step 2			.20	3.56**
	Constant	95.27		
	MCA	.76		
	MCSD	-.89**		



Table 7. *Continued.*


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Avoidant and Reinforcing z-Scores

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Step 2		.25	7.31***
	Constant	84.07	
	MCA	.69	
	MCSD	-.81	
	Avoidant (z)	-2.26	
	Reinforcing (z)	-12.58***	

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*Note.*  $N = 49$ . (z) designates DivET scales standardized within subjects. MCA = Multicultural Attitude Scale and MCSD = Marlowe Crowne Social Desirability Scale.

\*  $p < .10$

\*\*  $p < .05$

\*\*\*  $p < .01$

*Example of DivET overarching scenario, SJT item, and response options.*

Your neighbor, Grace, has stopped by to chat about her son's college application process. She's disappointed that her son was rejected from a nearby university. Grace also indicates that a Hispanic classmate, Maria, was admitted to the university with a minority scholarship.

Assume that after mentioning her son's college admission process, Grace made a single follow-up comment.

Grace states: "I know Hispanics have been discriminated against in the past, but it's time to move on." Your response would be to:

1. State that it's unfortunate her son was not admitted. (*Avoidant*)
2. State that Grace's son wasn't rejected so that Maria could be admitted. (*Challenging*)
3. State that scholarships should not be set aside for minorities. (*Reinforcing*)
4. Ask Grace if she knows Maria (*Engagement*).